



2024 CANADA INCOME AVERAGES STATEMENT PAMPERED CHEF-CANADA CORP. COMPENSATION PLAN

| Active Independent Consultant Title | Average Monthly Commission | Number of Times the Title was Paid at in 2024 | Percentage of all Independent Consultants | Percentage of all Leaders (Senior Consultant and Above) | Average Yearly Commission (Avg. Monthly x 12) | Lowest Monthly Commission | Highest Monthly Commission |
|-------------------------------------|----------------------------|---|---|---|---|---------------------------|----------------------------|
| Consultant | \$40.00 | 25240 | 91.986% | - | \$480.00 | \$0.00 | \$3,338.00 |
| Senior Consultant | \$241.00 | 1058 | 3.856% | 48.113% | \$2,896.00 | \$42.00 | \$2,365.00 |
| Team Leader | \$814.00 | 198 | 0.722% | 9.004% | \$9,772.00 | \$254.00 | \$3,443.00 |
| Director | \$1,944.00 | 585 | 2.132% | 26.603% | \$23,332.00 | \$472.00 | \$12,724.00 |
| Advanced Director | \$3,353.00 | 319 | 1.163% | 14.507% | \$40,247.00 | \$959.00 | \$11,482.00 |
| Senior Director | \$6,630.00 | 31 | 0.113% | 1.410% | \$79,560.00 | \$2,264.00 | \$16,099.00 |
| Executive Director | \$10,582.00 | 6 | 0.022% | 0.273% | \$126,992.00 | \$4,293.00 | \$21,968.00 |
| Senior Executive Director | N/A | 0 | 0.000% | 0.000% | N/A | N/A | N/A |
| National Executive Director | \$22,708.00 | 2 | 0.007% | 0.091% | \$272,502.00 | \$20,539.00 | \$24,878.00 |

Numbers are for Canadian Consultants only.
All income figures are in CAD.

The above figures are reflective of the average income earned under the Pampered Chef-Canada Corp Compensation Plan ("the Plan") by Pampered Chef Canada-Corp's ("Pampered Chef") independent consultants ("Consultants") for the period beginning January 1, 2024 through December 31, 2024. This includes the earnings for all Pampered Chef Consultants regardless of rank and title qualifications (as further defined below). Pampered Chef operates on a fiscal calendar year. As of December 31, 2024, Pampered Chef had a total of 3,077 Consultants in Canada. 1,808 new Consultants joined Pampered Chef in 2024. This number does not include customers as they do not earn commissions or otherwise participate in the Plan.

All income is earned on the sale of Pampered Chef products. No commissions, bonuses, or incentive awards are paid or received solely from recruiting other Consultants into the Plan and no earnings are guaranteed for mere participation in the Plan.

Consultants must supply sales receipts to all retail customers, including those who pay in cash, and must maintain copies of any paper sales receipts for at least two years.

The figures in the above chart do not include expenses incurred by Consultants in the operation and promotion of their Pampered Chef business. These expenses vary from Consultant to Consultant. By way of example, these expenses may include product samples, training, event space rental, travel expenses, telephone and Internet costs, and other business-related expenses. In 2024, the minimum cost to sign up as a Consultant was \$70.00, with two other options of \$200.00 and \$320.00. Purchase of any kit (other than the \$70 Stoneware Launch Kit) is entirely OPTIONAL. There is no additional cost to maintain your status as a Consultant. You are not required to purchase products when you sign up as a Consultant, nor are you required to hold or maintain any inventory while you're a Consultant. If you purchase Pampered Chef products for resale at trade shows or similar type events or purchase products for use in demonstrations to your customers, then the cost of those products would be part of your expenses in operating your business.

Pampered Chef offers product and sales training, launches new products, and hosts recognition functions at its annual North American Conference event which takes place annually in Chicago, IL, USA. The ticket price to attend Conference 2024 in-person event was \$359.00 or \$199.00 for new consultants, which included new products and other gifts. Consultants were responsible for all costs related to transportation to and from the event, as well as lodging and food during travel and the event itself. Additionally, Pampered Chef offered a virtual attendance option, which also included new products, for Conference 2024 at a cost of \$129.00 to our Consultants. In 2024 we held an in-person activation event in Toronto, ON. The ticket price to attend this event was \$175.00, which included a reception with appetizers, breakfast, lunch, product giveaways and other gifts. Consultants were responsible for all costs related to transportation to and from the event, as well as lodging during the event and food during travel.

With respect to tools for analyzing and managing your Pampered Chef business, Pampered Chef offers a free trial for your first 90 days of our PC Digital Toolkit, which includes access to a personal website and our very own virtual party platform, Table. Thereafter, Pampered Chef offers 3 different subscription options ranging from \$15.00 to \$18.00 per month. Subscriptions to this service are optional and not required. Pampered Chef charges \$4.75 per month for demonstration insurance, which gives you protection for incidents that might occur during your parties. As your business develops, you may be eligible for certain tax benefits related to operating a home-based business. You may need to consult with tax or other business advisors for advice.

The Consultant earnings in the above chart are not necessarily representative of the income that an individual can or will earn through his or her participation in the Plan. These figures should not be regarded as a guarantee or projection of actual earnings. Actual earnings depend on your individual efforts, the customer base available to you and the time devoted to your business. These factors differ from Consultant to Consultant.

Upon termination of their Consultant Agreement, Pampered Chef will refund to the Consultant 90 percent of Consultant's purchase price on any unused and resaleable product samples or inventory purchased within 12 months of the date of termination should Consultant return such products. Please see section B6 of the Terms and Conditions of the Pampered Chef Consultant Agreement.